

Climate Mayors Summit

EV Collaborative Social Toolkit

Today, at the second-annual Climate Mayors Summit in Honolulu, the [Climate Mayors Electric Vehicle Purchasing Collaborative](#) announced a milestone: more than 125 cities and 15 counties have committing to purchase more than 2,100 EVs by 2020, which will transition up to 25 million electric miles annually while reducing annual gas usage by to 1 million gallons. In addition, the Collaborative announced it will be launching a national solicitation by the end of the year to add school buses to the platform.

As a participating city, we need your help to both promote your city's leadership and to expand the reach and impact of the announcement on the 27th via various social media platforms. Below, you'll find sample content for your consideration.

This announcement is under embargo and not to be posted about until 11am HST/5pm EST on Thursday, June 27th.

Please tag **@ClimateMayors** and **@ElectricRoadmap**, and use the **#ClimateMayors** or **#DriveEVFleets** hashtags.

Thank you in advance!

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Twitter

1. The @ClimateMayors EV Purchasing Collaborative is helping cities like [CITY] accelerate the transition to low-carbon transportation. Today, even more cities are signing up to make the switch to electric → Learn more: www.DriveEVFleets.org
2. Through the @ClimateMayors EV Purchasing Collaborative, we're working with cities across the country to change the future of transportation. Combined, our commitments could cut annual gas usage by over 1 million gallons. www.DriveEVFleets.org
3. @ClimateMayors EV Purchasing Collaborative is helping 125 U.S. cities unlock the environmental, economic, and public health benefits of electric vehicles – and the introduction of school buses is a step in the right direction for our children's health. www.DriveEVFleets.org
4. Today the city of [CITY] joined more 125+ cities by committing to electrify part of our city fleet by 2020. Together, we will drive almost 25 million electric miles a year. #DriveEVFleets www.DriveEVFleets.org

5. The @ClimateMayors EV Purchasing Collaborative is helping our city go electric! We hope other cities will join to electrify your fleet today. #DriveEVFleets www.DriveEVFleets.org
6. Oil has a monopoly on our transportation system, but cities are transitioning to electric, reducing oil dependence and improving economic and national security through #DriveEVFleets. www.DriveEVFleets.org
7. The @ClimateMayors EV Purchasing Collaborative is helping more than 125 cities advance low-carbon transportation. I'm challenging [placeholder neighboring city handle] & [placeholder neighboring city handle] to do the same, to help bring [state] to a clean energy economy!
8. Through the @ClimateMayors EV Purchasing Collaborative, 125+ U.S. cities are expanding their fleets of low-carbon transportation. I encourage [placeholder neighboring city handle] & [placeholder neighboring city handle] to join us in the fight for a cleaner future. Here's how: www.DriveEVFleets.org
9. Transportation is the largest contributor to greenhouse gas emissions in the US. That's why I'm challenging our friends at [placeholder neighboring city handle] to join @ClimateMayors EV Purchasing Collaborative in promising clean energy transportation to our residents. It's simple: www.DriveEVFleets.org

Facebook

1. Great to be part of the @ClimateMayors EV Purchasing Collaborative, working with over 125 cities and 15 counties across 38 states to purchase electric vehicles and buses. By investing in EVs, we're showing how cities can lead the way on low-carbon transportation – reducing carbon emissions while also cutting costs for our taxpayers. www.DriveEVFleets.org